

Message Text

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PAGE 01 STATE 091987
ORIGIN AF-10

INFO OCT-01 ISO-00 COME-00 EB-08 USIA-06 /025 R

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-----231907Z 096970 /47

R 230101Z APR 77
FM SECSTATE WASHDC
TO AMEMBASSY MOGADISCIO
INFO AMEMBASSY NAIROBI

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E.O. 11652: N/A

TAGS: BEXP, SO

SUBJECT: 14TH INTERNATIONAL TRADE FAIR OF SOMALIA

REF: MOGADISCIO 0532; NAIROBI 4410

1. NO COMMERCE FUNDS ARE AVAILABLE FOR A U.S. PAVILLION AT THE SUBJECT FAIR. IF EMBASSY WISHES AND LOCAL U.S. REPRESENTATIVES ARE WILLING, IT MAY ORGANIZE AND RECRUIT A BUSINESS-FUNDED PAVILLION AT THE FAIR, ESPECIALLY AMONG FIRMS WHICH ALREADY HAVE EXPRESSED INTEREST IN SOMALIA.

2. IF EMBASSY WISHES TO PROCEED WITH THIS PAVILLION UNDER THE REQUIREMENT THAT IT BE COMPLETELY BUSINESS-FUNDED, PLEASE INFORM NAIROBI. NAIROBI MAY THEN PROCEED TO SURVEY
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U.S. FIRMS IN KENYA FOR INTEREST IN PARTICIPATING IN PAVILLION.

3. USIA PREPARING A DESERTIFICATION EXHIBIT WHICH COULD SERVE AS CENTERPIECE FOR TRADE FAIR IF FIRMS IN FIELD OF AGRICULTURE PARTICIPATE AS SUGGESTED PARA 2. EXHIBIT WILL COVER AMERICAN EXPERIENCES (BOTH IN U.S. AND ABROAD) IN

ARID LAND MANAGEMENT, CONCENTRATING ON RANGE MANAGEMENT,
DRY LAND FARMING AND WATER RESOURCE MANAGEMENT. IT WILL
CONSIST OF 7-8 LARGE PHOTO PANELS WITH REAR-PROJECTION

SLIDE SHOW OR VTR. EXHIBIT NOW IN PLANNING STAGE BUT
AGENCY AIMING FOR URGENT COMPLETION DATE TO ENABLE USE
AT NAIROBI DESERTIFICATION CONFERENCE IN AUGUST.

4. THERE ALSO POSSIBILITY OF ADDITIONAL AGENCY SUPPORT
FROM SPECIAL INTERNATIONAL EXHIBITION FUND WHICH CAN
PROVIDE UP TO \$20 THOUSAND FOR DEVELOPMENT/MOUNTING OF
EXHIBIT OR PROMOTION ACTIVITIES IN CONJUNCTION WITH A
U.S. TRADE SHOW. SINCE DEPARTMENT CONCURRENCE NECESSARY
FOR USE OF THESE FUNDS, REQUEST THAT POST MAKE ITS VIEWS
KNOWN SOONEST.

5. DEPT. WOULD APPRECIATE AMBASSADOR'S VIEW RE ADEQUACY
IN GSDR EYES OF U.S. PARTICIPATION IF IT WOULD CONSIST
SOLELY OF USIA CENTERPIECE AND SEVERAL U.S. FIRMS.
VANCE

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Message Attributes

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Control Number: n/a
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Sent Date: 23-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
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